

Document of Haizhu District Copyright Bureau of Guangzhou City

Hai Ban Gui Zi [2022] No. 1

Notice of Haizhu District Copyright Bureau of Guangzhou City on the Issuance of the *Measures for Promoting Copyright Innovation & Development in Haizhu District*

To whom it may concern,

This is an issuance of *Measures for Promoting Copyright Innovation & Development in Haizhu District* with the consent of the Haizhu District People's Government in order to further promote high-quality development of copyright economy in Haizhu District. Please act accordingly.

Haizhu District Copyright Bureau of Guangzhou City (seal)
October 19, 2022

Measures for Promoting Copyright Innovation & Development in Haizhu District

Article 1 These Measures are formulated in accordance with the purpose of such documents as the *Copyright Law of the People's Republic of China*, the *Guidelines of the General Office of the CPC Central Committee and the General Office of the State Council on Strengthening the Protection of Intellectual Property Rights* and the *Notice of the National Copyright Administration on Issuing the Copyright Plan for the "14th Five-Year Plan" Period (Guo Ban Fa [2021 No.2])*, on the basis of the actual conditions of this District and with a view to promoting the high-quality development of Haizhu District's copyright economy, accelerating the construction of "one zone, one valley and one circle" layout, supporting the scientific and technological progress, economic transformation, industrial development and cultural prosperity of this District, and facilitating a good environment of "motivated creativity, law-based protection, effective management and strengthened services".

These Measures are applicable to natural persons who are engaged in entrepreneurship closely related to copyright and pay personal income tax according to law, and enterprises or institutions engaged in copyright creation, application, management, protection, service and related activities in Haizhu District that have core copyright industries boasting sound financial system, independent corporate capacity and independent accounting.

Article 2 [Rewards for Copyright Enterprises and Parks]

For any newly settled copyright enterprise, if its revenue of the first complete accounting year after settlement is over RMB 50,000,000 and its comprehensive contribution to the local development of this District is over RMB 1,000,000, a reward of up to RMB 100,000 will be granted at one time; if its revenue of the second and third complete accounting years after settlement witnesses a growth of more than 20% over the previous year, a reward of up to RMB 100,000 will be granted in the corresponding complete accounting year.

For any park (building) that vigorously promotes the development of copyright industries, if in a complete accounting year, the comprehensive contribution of the newly settled copyright enterprises in the park (building) to the local development of this District increases compared to the previous complete accounting year, a one-time reward of RMB 10,000 will be granted to the business invitation team of the park (building) operation organization for every increase of RMB 2,000,000. The cumulative rewards in the complete accounting year will not exceed RMB 500,000.

For any copyright enterprise with a comprehensive contribution of more than RMB 1,000,000 to the local development of this District in the previous complete accounting year, if its main business income in the current complete accounting year sees a year-on-year increase of more than 20% and less than 50% (inclusive), a one-time reward of RMB 100,000 will be granted; if the year-on-year increase of its main business income is over 50%, a one-time reward of up to RMB 250,000 will be granted. This reward is not cumulative on that for newly settled enterprises.

Article 3 [Rewards for Copyright Talents]

This District encourages enterprises to allocate more than 50% of the total reward funds obtained in this District as subsidies for key talents. According to the needs of the enterprise, the reward funds may be transferred to the personal accounts of talents at one time after deducting the individual income tax. The specific allocation scheme of the reward funds shall be determined by

the enterprise at its sole discretion. For key talents, it is advisable to implement the enterprise commitment system, i.e. the enterprise recommends the key talents to apply for rewards and determine the reward scheme and qualifications of the applicants.

This District will select the best applicants and recommend them to participate in the selection of Guangzhou Provincial Leading Talents in Publicizing Ideology and Culture, Excellent Innovation Teams, Young Cultural Talents and Young Reserve Talents. The specific selection conditions and requirements shall be implemented with reference to the relevant provisions of the Guangzhou Leading Work Group for Talents Publicizing Ideology and Culture.

Focusing on the digital economy, this District aims to attract the settlement of a number of internationally and domestically renowned key talents and innovation and entrepreneurship teams in the copyright field. Copyright enterprises with a comprehensive contribution of more than RMB 1,000,000 to the local development of this District in the previous complete accounting year may enjoy the following talent introduction support policy:

(1) The subsidy quota of one or two key talents of the enterprise will be granted. For each urgently needed talent identified and recommended by the enterprise, an introduction subsidy of RMB 100,000 will be given to the enterprise, which will be allocated in two years. The enterprise shall be responsible for the application qualification conditions of key talents;

(2) The quota to settlement, children's enrollment to the compulsory schools in the District, talents' apartments, talents' green cards will be coordinated and reserved for the qualified key talents according to the law.

Article 4 [Subsidies for Copyright Registration]

For any natural person with registered residence in Haizhu District or any legal and unincorporated organization registered in Haizhu District, if it has obtained the work copyright registration certificate issued by the national or Guangdong provincial copyright registration authority and has received the subsidy given by the Guangzhou municipal copyright registration authority, this District will, according to the following standards, give the subsidy to the applicant for the copyrighted works beyond the scope of number of work pieces prescribed by the Guangzhou municipal standards:

- (1) For written works, oral works, art works, engineering design drawings, product design drawings, maps, sketches and other graphic works and model works, as well as other intellectual achievements that meet the characteristics of the copyrighted works: a subsidy of RMB 75 per piece and RMB 100 per piece will be given to the natural person and the legal person/unincorporated organization respectively; for music, drama, folk art, dance, and acrobatic works: a subsidy of RMB 75 per piece and RMB 125 per piece will be given to the natural person and the legal person/unincorporated organization respectively; for architectural works: a subsidy of RMB 175 per piece and RMB 275 per piece will be given to the natural person and the legal person/unincorporated organization respectively; for photographic works: a subsidy of RMB 45 per piece and RMB 70 per piece will be given to the natural person and the legal person/unincorporated organization respectively; for audiovisual works having obtained the copyright certificate issued by Guangdong Provincial Copyright Administration: a subsidy of RMB 200 per piece and RMB 300 per piece will be given to the natural person and the legal person/unincorporated organization respectively; for audiovisual works having obtained the copyright certificate issued by National Copyright Administration: a subsidy of RMB 100 per piece will be given to the natural person, the legal person and the unincorporated organization respectively;
- (2) A legal person or other incorporated organization in this District may apply for subsidies

for no more than 50 pieces of works each year; a citizen in this District may apply for subsidies for no more than 10 pieces of works each year. Each year, this District limits the quantity of copyrighted works applied for subsidies to 1,500 pieces;

- (3) For works whose copyright owners are national copyright demonstration units (parks) and provincial copyright demonstration bases, works of intangible cultural heritage created by national and provincial intangible cultural heritage inheritors, and works of arts and crafts created by national and Guangdong Provincial masters of arts and crafts, the controlled quantity of works can be appropriately increased.

Article 5 [Rewards for Copyright Demonstration Projects]

This District supports local organizations and individuals to actively develop copyright demonstration projects at the national, provincial and municipal level, so as to improve the copyright innovation level.

For any newly recognized copyright demonstration unit or park (base), if the comprehensive contribution of the copyright demonstration unit to the local development of this District in the previous complete accounting year has reached over RMB 1,000,000, or if the total comprehensive contributions of the enterprises above designated scale in the copyright demonstration park (base) to the local development of this District in the previous complete accounting year has reached over RMB 5,000,000, subsidies will be given to the copyright demonstration unit or the operation organization of the copyright demonstration park (base) according to the following standards:

- (1) If it is recognized as the national copyright demonstration unit or park (base), a one-time subsidy of RMB 500,000 will be given respectively;
- (2) If it is recognized as the provincial copyright demonstration unit or park (base), a one-time subsidy of RMB 300,000 will be given respectively;
- (3) If it is recognized as the municipal copyright demonstration unit or park (base), a one-time subsidy of RMB 100,000 will be given respectively.

This District supports the creation of works with distinctive national characteristics and characteristics of the times, excellent social and economic values, and encourages enterprises under the jurisdiction to make use of Haizhu elements to tell the stories of this District well. For any organization or individual who has won the honor of excellent copyright work (national key copyright project) awarded by the national and provincial copyright authorities, a one-time reward of RMB 50,000 and RMB 20,000 will be granted respectively. The quota of this reward shall not exceed 5 each year.

For any enterprise, institution or social organization engaged in copyright business within the jurisdiction of this District that has been awarded honorary titles by the national (including China Copyright Association) and provincial copyright authorities, a one-time reward of RMB 50,000 and RMB 20,000 will be granted respectively. The quota of this reward shall not exceed 5 each year.

Article 6 [Subsidies for Organizations and Service Workstations]

This District supports the locally registered organizations to serve the innovative development of copyright industries and cultural industries including digital culture, animation, film and television, calligraphy and painting art, music and drama, and intangible cultural heritage. This District supports enterprises, parks and social organizations to establish copyright service workstations to provide copyright services to the public. The quota of this subsidy is controlled within 3 organizations and service workstations each year.

For any relevant organization that meets the following conditions at the same time, a subsidy

of up to RMB 300,000 will be given each year:

- (1) With fixed business premises, a mature written internal management system and no less than 3 clerks;
- (2) Held at least 4 service campaigns for local cultural enterprises and copyright enterprises in Haizhu District this calendar year (including playing the role of organizing or undertaking unit, cross-industry communication, policy interpretation, publicity and training in connection with relevant departments, etc.), with participants of at least 20 enterprises each time;
- (3) Organized at least one large-scale activity concerning copyright industry and cultural industry, such as digital culture, animation, film and television, calligraphy and painting art, music and drama and intangible cultural heritage, at district level in this calendar year to help with the development of copyright related cultural industries;
- (4) Effectively promoted the establishment of copyright demonstration projects by local dominant copyright enterprises, and promoted the changing of enterprises and parks into national and provincial copyright demonstration units and parks (bases);
- (5) Led the development of the industry and acted as instructed by the district copyright authority to complete the dynamic analysis or policy proposals of the industry for the reference of government sectors when making related decisions.

For any copyright service workstation that meets the following conditions at the same time in the previous calendar year, an office space subsidy of 70% of the rent for copyright work place and copyright exhibition venue will be given, with the maximum amount of RMB 300,000 per year:

- (1) With at least 3 full-time clerks;
- (2) Engaged in services of routine copyright registration agency, legal consultation, dispute mediation, rights protection assistance, etc.;
- (3) Organized such service activities as copyright publicity, training and consultation in the copyright parks and enterprises for at least 6 times a year;
- (4) With no less than 50 square meters of building area of the copyright exhibition hall or exhibition center, among which the area for copyright display is not less than 30 square meters;
- (5) The housing rental agreement has been registered and filed as required and the rent has been paid if the copyright workstation and exhibition hall involve the rental of office space.

Article 7 [Subsidies for Major Activities]

This District supports the holding of high-level fairs, summit forums, innovation contests, copyright seminars, social welfare and other activities in the copyright field in Haizhu District. For those having significant influence on and vigorously promoting the development of the copyright industry, a subsidy of 30% of the actually paid rent for exhibition venue (as evidenced by legally signed rental contract) will be given the event organizers, with the maximum amount of RMB 500,000. The quota of this subsidy shall not exceed 3 each year.

Article 8 [Copyright Protection Management Service]

Efforts of competent authorities in charge of copyright, culture, radio, television, tourism, sports, market regulation, public security, etc. shall be united to quickly investigate and handle copyright infringement and piracy cases; scientific research institutes, enterprises and public institutions are encouraged to strengthen research on copyright innovation & development, and use new technologies of blockchain and big data to strengthen copyright protection; copyright

service agencies are encouraged to provide decision-making consulting services for enterprises in terms of copyright asset management and copyright protection; resources of competent authorities in charge of copyright, development and reform, science, technology, industry, commerce, information technology, statistics, taxation, etc. shall be integrated to carry out economic survey and statistics and industrial policy research on copyright industries; for key copyright enterprises, trainings on software legalization shall be provided every year to improve the management level of software legalization; the copyright honor incentive system shall be established to honor and praise the units and individuals who have made outstanding contributions to copyright industry development in an appropriate way.

Article 9 The currency involved in these Measures shall be Renminbi (RMB). For any provisions describing a number by adding a word of either “more than”, “less than”, “within” or “no more than”, it shall mean INCLUDE the number. The term “copyright enterprise” herein refers to an enterprise engaged in the core copyright industries corresponding to the national economic industry classification according to the latest edition of Industrial Classification for National Economic Activities issued by the National Bureau of Statistics, whose main business income mainly comes from the creation and application of copyrights. “Copyright park” refers to a park in which more than 80% of enterprises are substantially related to copyright matters in terms of products, services, technologies, talents, etc. The determination of “parks (bases)” recognized as the national, provincial and municipal copyright demonstration parks (bases) shall be subject to the provisions of the national, provincial and municipal copyright authorities. “Newly settled” refers to the settlement of an enterprise after the effective date of these Measures, subject to the registration time of the enterprise. The classification of enterprises “above designated scale” shall be subject to the provisions of the National Bureau of Statistics. For any enterprise applying for rewards herein, its registration time and application time meeting the conditions for reward and subsidy application shall be within the validity period of these Measures. For an enterprise, on the ground of the same project and the same subject matter, that concurrently meets the conditions for applying support measures as per the provisions of these Measures or other support policies of this District (including policies and regulations that the superior department requires this District to give support or share the burden of the funds), support shall be given based on the principle of one-time highest amount support, unless otherwise provided by laws and regulations. The total amount of financial support funds that an enterprise can receive as per these Measures each year shall not exceed 70% of its comprehensive contribution to the local development of this District in the previous complete accounting year. The total amount of financial support funds that an operation organization of copyright park can receive as per these Measures each year shall not exceed 20% of the comprehensive contribution of enterprises above the designated scale in the park to the local development of this District in the previous complete accounting year. The total quota of key talents qualified for subsidies and supports as per Paragraph 3 of Article 3 herein shall not exceed 10 persons each year. The tax-payable expenses for receiving the rewards shall be solely borne by the enterprise or organization. The establishment of new branches, name changes, and business split of enterprises in this District are expressly excluded from the scope of these Measures. Applicants for the support and rewards specified herein shall sign the relevant letter of commitment, and shall return the support funds in case of violating the commitment. The implementation of these Measures shall be organized by the Haizhu District Copyright Bureau of Guangzhou City, and the specific implementation rules shall be separately formulated by the Haizhu District Copyright Bureau of Guangzhou City.

Article 10 These Measures shall come in force 30 days after the issuing date, and shall be valid for 3 years. When the validity period expires or the basis of relevant laws and policies changes, evaluation and amendment will be made according to the actual situation. Where these Measures cannot be implemented due to force majeure, the acts of higher-level governments or government sectors, or the promulgation of relevant laws, regulations, rules, and policies, relevant support shall be terminated. In case of any inconsistency between these Measures and the provisions of the superior laws, regulations, rules and policies due to the change of these superior laws, regulations, rules and policies, the provisions of the superior laws, regulations, rules and policies shall prevail and the corresponding provisions of these Measures shall no longer be implemented. The interpretation of these Measures shall be vested in the Haizhu District Copyright Bureau of Guangzhou City.

Disclosure method: Active disclosure

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